



# CRE

## CREation Funding Guide: Project Funding

### Project Summary

CREation is a multi-level funding program that will support strengths-based, community-focused and youth-led projects taking place in communities across Canada. Groups are eligible to apply for funding to support community programs and projects, while receiving innovative mentorship, training and capacity-building opportunities.

**The Medium Funding Stream will provide funding of up to \$30,000 to Indigenous non-profits and charities that seek to create impactful community change and increase the wellness, resiliency and engagement of Indigenous youth.** Projects must be led by 3+ Indigenous youth (ages 15-29) who are meaningfully involved in project guidance, planning, implementation and/or evaluation.

### Project Focus Areas

Successful projects will fall within the following areas:

#### Assessment and Feasibility Studies

Projects will focus on assessing community and youth needs, doing feasibility projects and engaging community in consultation.

#### Arts and Culture

Projects that increase access to arts, art-based workshops, cultural knowledge, traditions and ceremony

#### Innovation and Change

Projects will support youth groups in accessing capacity-building, knowledge mobilization and funding resources. Projects will focus on innovating healthcare systems, developing solutions to infrastructure and resource challenges (such as access to clean water and sustainable food sources) and increasing access to technology.

#### Intergenerational Relationship Building

Projects will engage multiple age groups and should help to enhance the sense of community (i.e. projects where youth participate in programs with Elders, families, adults, etc).

#### Resiliency Building

Projects will focus on organizational development in Indigenous agencies. The intention of this focus area is to increase leadership, governance, capacity and opportunity for Indigenous organizations to impact communities and systems. Projects can include organizational enhancements (i.e. training, website development, strategic plan development, consulting projects, purchase of supplies, etc).

#### Youth and Community Wellness

Projects will focus on enhancing community wellness and can include one-off events or long-term programs and any type of programming related to wellness (i.e. workshops, teachings, gatherings).



## Eligibility

CREation will prioritize funding grassroots youth groups consisting of a minimum of 3 Indigenous youth.

**Please note: for the purpose of this program CRE defines Indigenous as status and non-status First Nation, Inuit, and Métis peoples in Canada, living both on and off reserve.**

Eligible groups and projects include:

- Unincorporated/grassroots youth groups and collectives
- Small, incorporated youth groups (note: CRE defines a small organization as groups that have 1-8 full time employees and an operating budget of less than \$500,000)
- Youth Councils

Ineligible groups and projects:

- Individuals
- Projects that are not youth-led (or where the majority of leadership is 30+)
- Non-Indigenous organizations
- Projects taking place outside of Canada
- For profit corporations and businesses

## Ineligible Expenses

CRE will NOT fund projects that are political in nature, or that involve distributing substances (i.e. alcohol, non-traditional tobacco, marijuana, illicit substances, etc).

## Review Process

Applications will be reviewed by a Community Grants Committee that includes community members, program staff and CRE staff. All members will have experience running programs and initiatives, overseeing projects and offering community supports. A minimum of 75% of the review committee will be Indigenous, and 50% will be youth.


## Capacity Building

All funded groups will be required to take part in online training/skills development workshops on managing, facilitating, evaluating, and reporting on programs. There will be orientation sessions for all new grantees. All grantees will be assigned a CRE staff member and will have individual meetings with this staff member throughout the project.

## Reporting and Evaluation

Grantees will be asked to report twice on their projects.

**Midterm Check In (4-5 months into project):** Grantees will meet digitally with a CREation staff to talk through challenges and successes. Grantees will share updates on budget spending, completed activities and youth reach.



**Final Report (2 months after project completion):** Grantees will submit a budget report and an evaluation report. Grantees will receive a copy of the evaluation report within the first month of their project start date.

## Financial Oversight and Trusteeship

Successful applicants over age 18 do not require an external funding administrator and, if successful, will receive the grant funds directly.

Successful applicants aged 15-17 will require a local non-profit or trusted community member over age 18 to serve as their grant trustee. This trustee may be someone the applicants are already familiar with or CRE can support in connecting them with a willing organization or community member as well as with creating a trustee agreement that ensures youth will be supported.

## Release of Funds

**CRE does not issue cheques.** Funding will be sent to grantees via a Plooto bank transfer/direct deposit. Grantees will receive funds within two weeks of submitting a signed funding agreement.

## Timelines

| Stages               | Summer Application Period |
|----------------------|---------------------------|
| Applications Open    | July 1st, 2021            |
| Application Deadline | August 2nd, 2021          |
| Decisions Released   | September 13th, 2021      |
| Project Start Date   | October 13th, 2021        |
| Project End Date     | October 13th, 2022        |
| Final Report Due     | December 14th, 2022       |

**Unless otherwise noted, all deadlines are 6:00pm CST**

## Questions

CRE encourages applicants to reach out if they have any questions. Please email [creation@canadianroots.ca](mailto:creation@canadianroots.ca) to speak to a member of the team.